

3 Minute — Tire Industry Employee Poll

272 polled

This poll is anonymous and its intent is to help hiring teams within the industry gain better understanding of what employees value

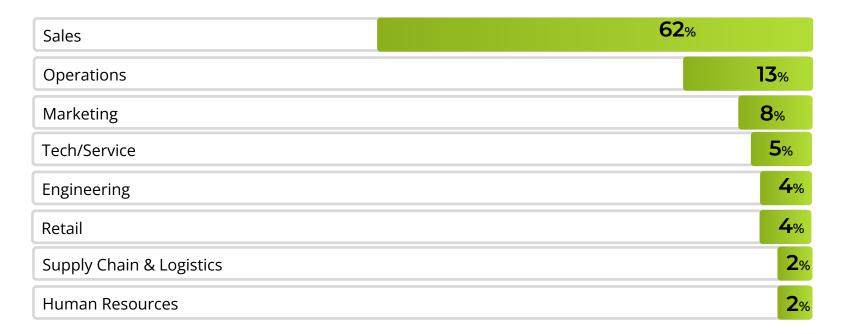


Which below best describes you?

I work for a manufacturer that makes tires of tire rela <mark>ted goods</mark>	42 %
I work for a wholesaler that distributes tires primarily	28%
Other (Consultant, etc)	8%
I work for a retailer that sells tires to the end consumer (Online or Brick & Mortar)	21%
Retired	1%

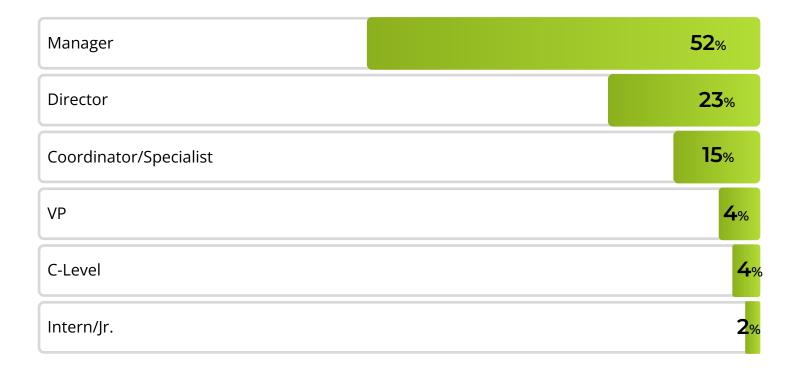


What department do you work in?





What is your current title level?





How many USA based employees does your company have approximately?

1-10 employees	11%
11-50 employees	15%
51-200 employees	15%
201-500 employees	12%
501-1,000 employees	15%
1,001-5,000 employees	16%
5,001-10,000 employees	6 %
10,001+ employees	10%

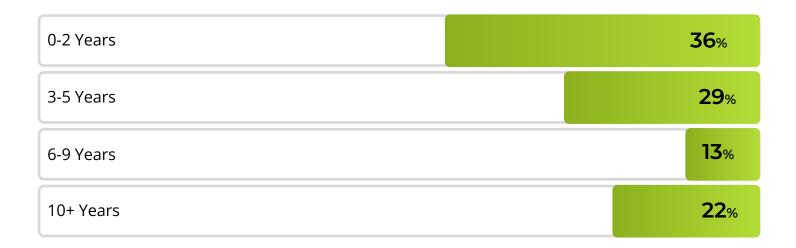


Do you currently work remote?



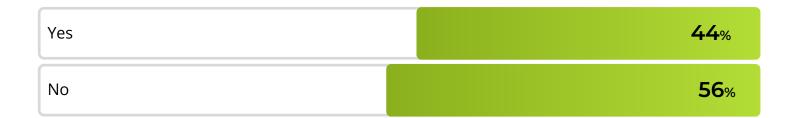


How long have you been with your current company?



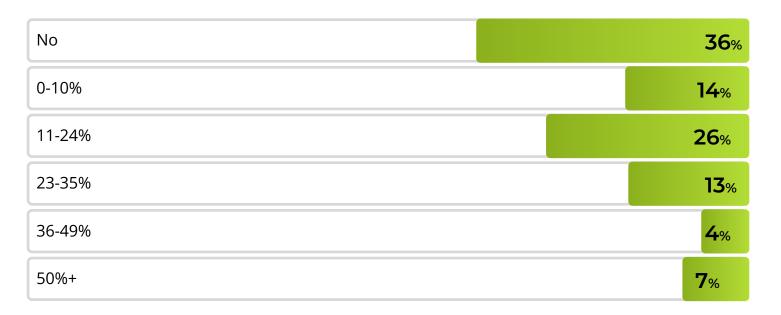


Is flexibility more important than compensation for you in 2024?





Do you have a variable salary structure, and if so, what percentage of your total compensation is variable?



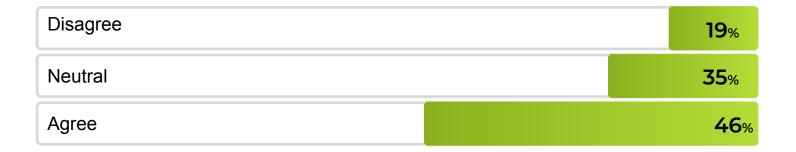


Do you feel that your salary is keeping up with inflation?

Disagree	25%
Neutral	25%
Agree	50%

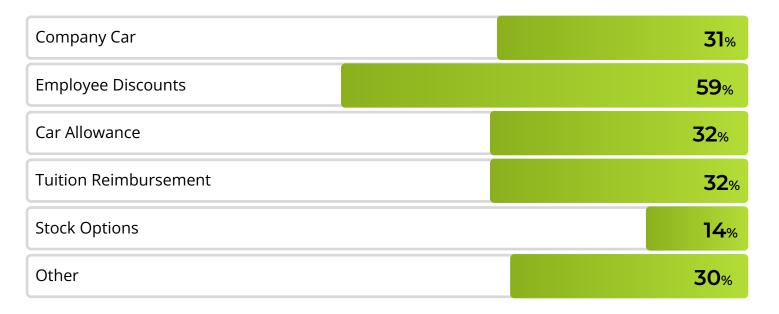


Are you satisfied with your current base salary?





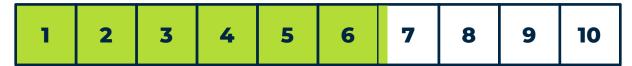
Which of these benefits do you have?



Note: The question allowed for multiple answers, many gave more than one response.



Rate how accurately the hiring process reflected the company's environment, culture, and work upon your actual employment experience.







Do you feel that your company listens to you and values your opinions?

Disagree	18%
Neutral	26%
Agree	56%



What matters the MOST to you as an employee?

Competitive Wages	65%
Competitive Benefits	8%
Mental/Physical Health Reimbursement/Programs	3%
Flexibility in Work Location	13%
Stock Options	0%
Company Brand Image	5%
Other	5%



Do your leaders live the values of the organization?







Does your job have well-defined, concise, and clear goals/objectives?







Do you feel you can grow within your current company?

Disagree	17%
Neutral	29%
Agree	54%



Do you have concerns about the potential impact of Artificial Intelligence (AI) and your job security?







In one word, why do you choose to stay with your company?



Note: The question was a "fill-in-the-blank" question. Participants provided their own, unprompted answers.

